



UNTOLD AFRICAN STORIES OF BOTSWANA

"OUR PEOPLE, OUR HERITAGE, OUR STORIES"

TREATMENT BY: ALEX TACKIE



THE CONTEXT.

UNTOLD AFRICAN STORIES IS AN ART PROJECT THAT EXPLORES THE AFRICAN ADVENTURE EXPERIENCE, MAINLY FOCUSING ON THE CULTURAL DIVERSITY AND ESSENCE FROM COUNTRY TO COUNTRY MAINLY THROUGH THE MEDIUM OF FILM, PHOTOGRAPHY & MORE

AFRICA HAS A RICH CULTURE STEMMING FROM OUR RICH ROYAL AND CHIEFTAINCY SYSTEMS TO ORGANIC FOODS, BEAUTY AND SKINCARE RITUALS, TRADITIONAL NORMS, PRACTICES AND MORE.

A woman in traditional Himba attire stands in a vast, sandy desert landscape under a clear sky. She has intricate braided hair adorned with beads and a blue gemstone. The background shows rolling sand dunes.

SUCCESSFUL PRODUCTION OF UNTOLD AFRICAN STORIES OF NAMIBIA

THE UNTOLD AFRICAN STORIES PROJECT SUCCESSFULLY CONDUCTED IT'S FIRST PILOT PRODUCTION PROJECT IN THE BEAUTIFUL COUNTRY OF NAMIBIA.

TRAVELING ACROSS THE COUNTRY FOR 2 WEEKS DOCUMENTING THREE TRIBES. THE PROJECT IS CURRENTLY IN POST PRODUCTION WITH AN EXHIBITION SCHEDULED IN SEPTEMBER WITH A FILM SCREENING OF THE FINAL FEATURE FILM IN THE PIPELINE AS WELL. TRIBES DOCUMENTED IN NAMIBIA INCLUDED:

*THE HIMBA TRIBE
THE SAN TRIBE
THE OWAMBO TRIBE*

BEHIND THE SCENES



IMAGERY CAPTURED





THE STORY.

FOR YEARS, INDIGENOUS AFRICAN TRIBES & CULTURES ARE ARE RAPIDLY TRANSFORMING INTO EXTINCTION DUE TO URBAN MODERNISATION.

WE BELIEVE THAT KEY CULTURAL PRACTICES & SYSTEMS BEING CARRIED OUT BY SOME OF THESE TRIBES HAVE RELEVANCE AND HIGH ESSENCE TO AID INTO TODAY'S LIVING. AS WELL AS THE IMPORTANCE OF DOCUMENTATION TO SYMBOLISE THE AFRICAN IDENTITY IN VARIOUS FORMS OF ART

THE FILM AND PHOTOGRAPHY SERIES SEEKS TO EXPLORE THESE CULTURES & PRACTICES FROM TRIBE TO TRIBE ACROSS THE CONTINENT OF AFRICA. DELVING INTO THESE PRACTICES AND THE DAILY LIFESTYLE OF THESE TRIBESMEN TO UNRAVEL UNIQUES STORIES THAT PRESERVE & PROMOTE THE POSITIVE IMAGE OF THE CONTINENT THROUGH FILM AND PHOTOS FOR GENERATIONS TO COME



BOTSWANA

BOTSWANA HAS BEEN TOUTED AS ONE OF THE UNIQUE GEMS OF AFRICA FOR BEING A STABLE, PEACEFUL AND HOSPITABLE COUNTRY, IT IS THE GATEWAY TO AFRICA. IT HAS A RICH , DIVERSE HISTORY, BUZZING ART SCENE, AND A WIDE VARIETY OF ATTRACTIONS & EXPERIENCES

THE COUNTRY POSSESS A RICH BLEND OF CULTURE THAT EMBODIES THE AFRICAN SPIRIT, WITH SEVERAL UNIQUE STORIES AND HISTORY THAT THE WORLD NEEDS TO KNOW.

WE'RE HAPPY TO SELECT BOTSWANA AS OUR FOURTH COUNTRY TO DOCUMENT IN OUR JOURNEY ACROSS THE CONTINENT.

PRODUCING BEAUTIFUL IMAGES AND A FEATURE FILM DOCUMENTARY WITH A GOAL OF EXHIBITIONS AND FILM SCREENINGS TO DISTRIBUTE THE CONTENT ACROSS THE GLOBE.



THE SETTING.

THE CREW PLANS TO TRAVEL ACROSS THE LENGTH & BREADTH OF THE COUNTRY, EXPLORING INDIGENOUS CULTURES & ATTRACTIONS BY VISITING THESE SETTINGS AND LIVING WITH THEM TO CAPTURE THE TRUE EXPERIENCE.

UNLIKE OTHER PRODUCTIONS WHERE TOURISTS ENGAGE IN A DAY VISIT, WE BELIEVE THAT TO UNDERSTAND THE TRUE REPRESENTATION AND ESSENCE OF A CULTURE/TRIBE WE NEED TO BE UP CLOSE WITH THESE TRIBES FOR THEM TO BE COMFORTABLE AND OPEN UP A LOT OF DETAILS, IDEALS AND UNIQUE PRACTICES THAT AREN'T SEEN AND APPRECIATED IN A DAY/FEW HOURS



SUGGESTIONS ON TRIBES TO BE DOCUMENTED

UNTOLD AFRICAN STORIES IS LOOKING FOR TRIBES/CULTURES IN BOTSWANA WITH UNIQUE STORIES TO TELL.

WE'RE CONSIDERING SUGGESTED TRIBES WITHIN SPECIFIC REGIONS THAT WE CAN CONDUCT THIS DOCUMENTARY WITHIN A GIVEN PERIOD OF TIME.

AFTER THE SELECTION, STORIES WOULD BE DEVELOPED BASED IN THE KEY ELEMENTS THAT MAKES THE RESPECTIVE TRIBES UNIQUE. THESE EXPEDITIONS CAN BE DURING FESTIVALS, SPECIFIC CULTURAL EVENTS, SCHEDULED INTERVIEWS WITH HISTORIANS, TRADITIONALISTS AND MORE.



ATTRactions TO BE DOCUMENTED

ASIDE THE TRIBES & CULTURES, UNTOLD AFRICAN STORIES IS LOOKING FOR SUGGESTIONS ON 12 OR MORE ATTRactions IN BOTSWANA THAT WE CAN BE ABLE TO TRAVEL TO AND FILM AS PART OF THE UNTOLD AFRICAN STORIES ON ATTRactions PEOPLE CAN VISIT TO EXPERIENCE THE BEAUTY OF BOTSWANA

WE SEEK TO CREATE CONCEPTUAL SCENES THAT BLEND THE BEAUTY OF THE COUNTRY WITH THE TRADITION AND CULTURE.



BLENDING NAMIBIAN CULTURE WITH THE ATTRACTIONS

IN NAMIBIA DURING OUR PRODUCTION, WE SHOT CONCEPTUAL SCENES FOR THE OPENING AND CLOSING SCENES FOR THE FEATURE FILM DOCUMENTARY. BRINGING TOGETHER THREE TRIBES IN NAMIBIA TO THE SANDWICH HARBOUR, IN NAMIB DESERT, ONE NAMIBIA'S MOST BEAUTIFUL ATTRACTIONS



SUGGESTIONS ON CULTURAL & MUSICAL ARTISTS UPLIFTING & HIGHLIGHTING BOTSWANA'S CULTURE

**WE'RE ALSO LOOKING FOR GREAT ARTISTES LIKE MUSICIANS (TRADITIONAL MUSIC) , SCULPTORS,
PAINTERS WHO ARE UPLIFTING AND PUSHING THE BOTSWANA'S CULTURE TO THE WORLD**



SUGGESTIONS & LEADS ON PERSONNEL TO PARTNER WITH

WE'RE LOOKING FORWARD TO PARTNERING AND WORKING ALONGSIDE NATIONALS WHO HAVE GREAT INTEREST IN DOCUMENTING THIS AMAZING COUNTRY

WE'RE SEEKING INDIVIDUALS IN THESE CAPACITIES;

CULTURAL CURATOR

PRODUCER

TRAVEL & TOUR OPERATOR/GUIDE

RESEARCH EXPERT & HISTORIAN ON CULTURE & HISTORY

CINEMATOGRAPHER/FILMMAKER/PHOTOGRAPHER



SUGGESTIONS AND CONNECTIONS TO SPONSORS & STAKEHOLDERS PARTNER WITH

WE'RE LOOKING FORWARD TO PARTNERING AND WORKING WITH BRANDS, COMPANIES, GOVT AGENCIES, TRAVEL AND TOURISM STAKEHOLDERS WITH THE GOAL OF PROMOTING THE COUNTRY TO A GLOBAL AUDIENCE.

WE'RE SEEKING SPONSORS & PARTNERS IN THESE CAPACITIES;

***CULTURAL ORGANISATIONS AND ART GALLERIES/STUDIOS
GOVT ORGANISATIONS PERTAINING TO TOURISM, ARTS AND CULTURE
COMMERCIAL BRANDS
TRADITIONAL COUNCILS***



THE FOCUS AREAS

AFRICAN ROYALTY AND CHIEFTAINCY SYSTEMS

BEAUTY AND SKINCARE RITUALS

TRADITIONAL MUSIC AND ARTS

GASTRONOMY AND FOOD CULTURE

HEALTH AND HERBAL MEDICINE

MARRIAGE & FAMILY RELATIONS

PROJECT IMPACT

1. IMPROVE & PRESERVE KNOWLEDGE & CONTENT OF BOTSWANA'S TRIBES, CULTURES, & DESTINATIONS
2. PROMOTE UNIQUE STORIES OF BOTSWANA TO A GLOBAL AUDIENCE
3. EXPLORE BOTSWANA THROUGH TRAVELING AND EXPEDITIONS AND PROMOTIONS OF UNTOLD AFRICAN STORIES
4. GENERATE BEAUTIFUL IMAGERY & CONTENT OF BOTSWANA AS DESTINATIONS TO COUNTER UGLY IMAGES COMING OUT OF AFRICA
6. TO CONTROL THE NARRATIVE OF AFRICA AND ITS DOCUMENTATION
7. IMPROVE INTEGRATION & TRAVELING AMONG AFRICANS
8. SIGN AN MOU WITH AIRLINES, ACCOMMODATIONS ESTABLISHMENT, BUSINESS OWNERS AND OTHER PARTNERS TO PROMOTE OUR AIM AND OBJECTIVES
9. GROW AFFINITY AND PRIDE AMONG AFRICANS ACROSS THE AFRICA AND THE DIASPORA



DISTRIBUTION OF THE PROJECT

- *PHOTO GALLERY EXHIBITIONS IN BOTSWANA & ACROSS THE GLOBE**
- *FILM SCREENING F FEATURE FILM IN GHANA AND ACROSS THE GLOBE**
- * DEVELOPMENT OF AN EDUCATIONAL PLATFORM/INITIATIVES TO PROVIDE ACCESS TO INFORMATION & RESOURCES GATHERED FROM VARIOUS COUNTRIES**
- * ONLINE MEDIA DISTRIBUTION**
- * FILM FESTIVAL DISTRIBUTION**
- * BRAND PARTNERSHIPS/COMMISSIONS FOR MARKETING CONTENT DEVELOPMENT CENTRING AROUND THE AFRICAN EXPERIENCE, CULTURE TOURISM & HERITAGE.**

A woman in traditional African attire, possibly a beaded headband, looking down at her hands. The background shows other people in similar attire, suggesting a community gathering or market.

BENEFITS FOR STAKEHOLDERS, SPONSORS AND PARTNERS IN THIS PROJECT

- * PROMOTION OF BRANDS & PARTNERS THROUGH IMAGERY & SOCIAL CONTENT DURING PRODUCTION ACROSS THE COUNTRY
- * AUTHENTIC PHOTOGRAPHY & FILM CONTENT (PHOTO BANK) OF INDIGENOUS TRIBES AND ATTRACTIONS PRODUCED FROM THE TRIP WOULD BE SHARED WITH PARTNERS FOR MARKETING & PROMOTIONAL PURPOSES OF THE BRAND & BOTSWANA
- * PROMOTION OF THE STAKEHOLDERS & PARTNERS IN VARIOUS WORLDWIDE EVENTS & PRESS . I.E EXHIBITIONS AROUND THE WORLD BY UNTOLD AFRICAN STORIES



WHAT STAKEHOLDERS & PARTNER CAN OFFER IN THE PARTNERSHIP

- * STRATEGIC PARTNERSHIP ON DEVELOPING STORIES AND PROJECT STRUCTURING**
- * FUNDING AND GRANTS FOR PRODUCTION OF THE PROJECT THROUGHOUT THE COUNTRY**
- * PARTNERSHIP FOR ACCESS & NETWORKING**
- * TRAVEL LOGISTICS SUPPORT FOR PRODUCTION**
- * CURATION & DISTRIBUTION PARTNERSHIP FOR PRINTS & EXHIBITION OF TRADITIONAL & INDIGENOUS TRIBES, NATURE & LANDSCAPES PHOTOS & THE FINAL FILM FROM THE BOTSWANA PROJECT.**

THE TEAM

PRODUCTION COMPANY

UNTOLD AFRICAN STORIES

PRODUCERS

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THANK YOU.

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