

NIGERIA

A Journey Through Heritage, Culture and Identity
By African Untold Stories Foundation



About the Foundation

Who We Are

African Untold Stories Foundation (AUSF) is a non-profit initiative dedicated to documenting, preserving, and showcasing Africa's diverse heritage through authentic storytelling.

Vision

To create a continent-wide archive of indigenous cultures, traditions, and histories for present and future generations.

Past Episodes Covered:

- Namibia (San Tribes, Ovahimba)
- Mozambique (Makonde & Tsopi Tribes)
- Benin Republic (Voodoo Cultures & Artisans)

Upcoming Episodes: Cameroon, Senegal.

Namibia (San Tribes, Ovahimba)



Why Nigeria?

Cultural Powerhouse: Over 250 ethnic groups, including the Hausa, Yoruba, Igbo, Fulani, Tiv, Kanuri, and Ijaw.

Historical Richness: Ancient kingdoms such as Oyo, Benin, Kanem-Bornu, and Nri.

Global Influence: Nollywood, Afrobeat, Literature (Chinua Achebe, Wole Soyinka), Fashion.

Purpose of the Episode

To uncover untold cultural, spiritual, and historical narratives from rural and underrepresented communities in Nigeria.



NIGERIA *Cradle of Voices and Visions*

Key Themes

- Spirituality and Indigenous Religion (e.g., Ifa, Orisha Worship)
- Traditional Governance & Royal Dynasties (e.g., Ooni of Ife, Emir of Kano)
- Arts, Crafts & Oral Traditions
- Women in Culture and Heritage
- Sustainable Cultural Practices
- Challenges of Modernity Vs Tradition

Target Locations

Documentary Filming Locations (Proposed)

- **Ile-Ife (Osun State)**
Spiritual cradle of the Yoruba people
- **Benin City (Edo State)**
Ancient Benin Kingdom & bronze casting
- **Zaria or Kano (Northern Nigeria)**
Hausa-Fulani Emirate traditions
- **Oguta (Imo State)**
Igbo storytelling, masquerades, and lakeside myths



Storytelling Methodology

Filming Approach

- **15 to 20 minute** short documentary
- **Interviews** with tribal elders, royal leaders, artisans, women leaders, and youth
- **Village visits**, ritual observations, festivals, and daily life
- **Narrated journey** by local guide or co-host
- **Bilingual subtitling** (English + local dialects)

Media Types

- HD Video
- Still Photography
- Drone Footage
- Soundbites / Songs / Traditional Instruments

What We Aim to Achieve

- **Document** cultural heritage for educational and tourism purposes
- **Give** communities a platform to tell their own stories
- **Promote** cultural tourism and economic empowerment
- **Preserve** oral histories at risk of extinction
- **Encourage** Pan-African understanding and solidarity

Involvement of Local Communities

- **Work** with local cultural leaders and stakeholders
- **Employ** local fixers, translators, and videographers
- **Host** cultural exchange dialogues in each location
- **Leave** behind copies of the film and images for community archives

Timeline

Proposed Schedule

Pre-Production & Research: July 2025

Filming Period: January 23 – February 23, 2026

Editing & Post-Production: May – July 2026

Premiere & Distribution: November–December 2026

Distribution Strategy

Where the Story Will Go?

- AUSF YouTube Channel and Website
- Submissions to African and International Film Festivals
- Distributed to museums, schools, and cultural institutions
- Community screenings and cultural dialogue events
- Social media clips and trailers on IG, Facebook, X, TikTok

Partnership Packages

GOLD PARTNER

500-1000.00 USD

- Travel with the team on shooting location
- Invitation to the launch of the Doc Series
- Logo Display on our website
- Branding to be worn by team members during shoutings
- interview for our social media
- Shout during filming
- 5 x African Untold Stories Sweater
- 5 x African Untold Stories T-shirt
- 5 x African Untold Stories Caps
- Accommodation: In Lagos, Igbo State, Hausa State
- Transport for the Team
- Meals: Lunch for the team
- Breakfast Package
- Dinner packages
- Thank you Note by our Executive Producer

Partnership Packages

SILVER PARTNER ◀ 300-499.00 USD ▶

- Invitation to the launch of the Doc Series
- Logo Display on our website
- interview to be played on our social media
- Shout out during our filming
- 3 x African Untold Stories Sweater
- 3 x African Untold Stories T-shirt
- 3 x African Untold Stories Caps
- Accommodation: In Lagos, Igbo State, Hausa State
- Transport for the Team
- Meals: Lunch for the team
- Breakfast Package
- Dinner packages
- Thank you Note by our Executive Producer

Partnership Packages

BRONZE PARTNER

100-299.00 USD

- **Logo Display on our website**
- **Shout outs during filming**
- **1 x African Untold Stories Sweater**
- **1 x African Untold Stories T-shirt**
- **1 x African Untold Stories Caps**
- **Accommodation: In Lagos, Igbo State, Hausa State**
- **Transport for the Team**
- **Meals: Lunch for the team**
- **Breakfast Package**
- **Dinner packages**
- **Thank you Note by our Executive Producer**

Our Executive Producers



**Deme Mohammed
Faouzou**

Tourism Expert and
Founding Member and
Executive Director of
Untold African Stories
Foundation



**Amaka Amatokwu-
Ndekwu**

Executive Director of
Untold African Stories
Foundation and Pyne
Award , Multi Award
Winner in Tourism and
hospitality Industry



**Vera I Sharon
Ohiona**

Gatehub Company and
Tourism Invest Africa

Our Executive Producers



Linda Fernando

Strategic
Communications
Architect | Advancing
Africa's Economic
Narrative | Diplomatic
Tourism & Trade



Fay Shao

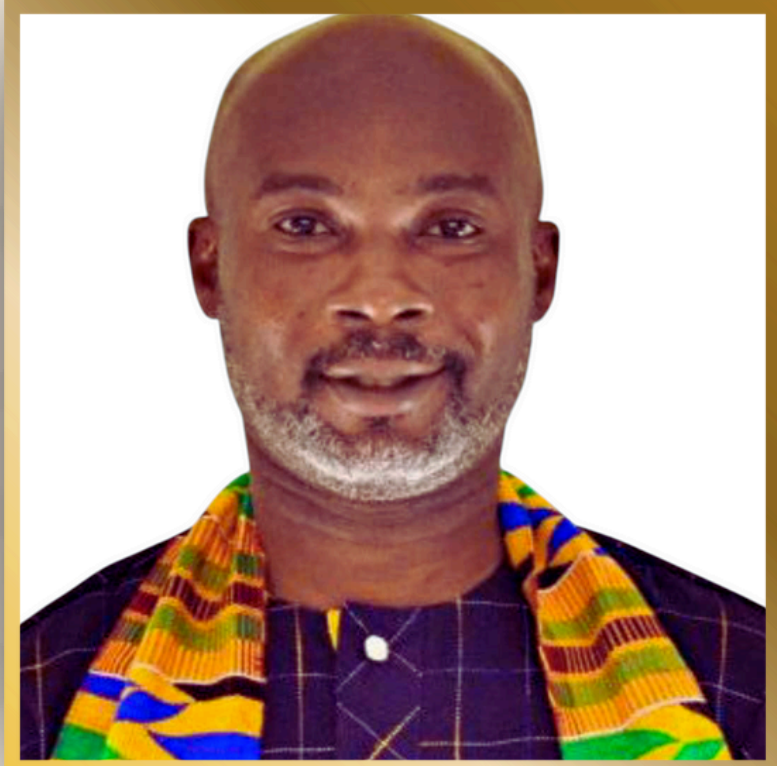
Pan-African Strategist | MICE &
Tourism Expert | Real Estate &
Enterprise
Development Consultant |
Heritage & Wellness Economy
Advocate.



Cuthberth Ncube

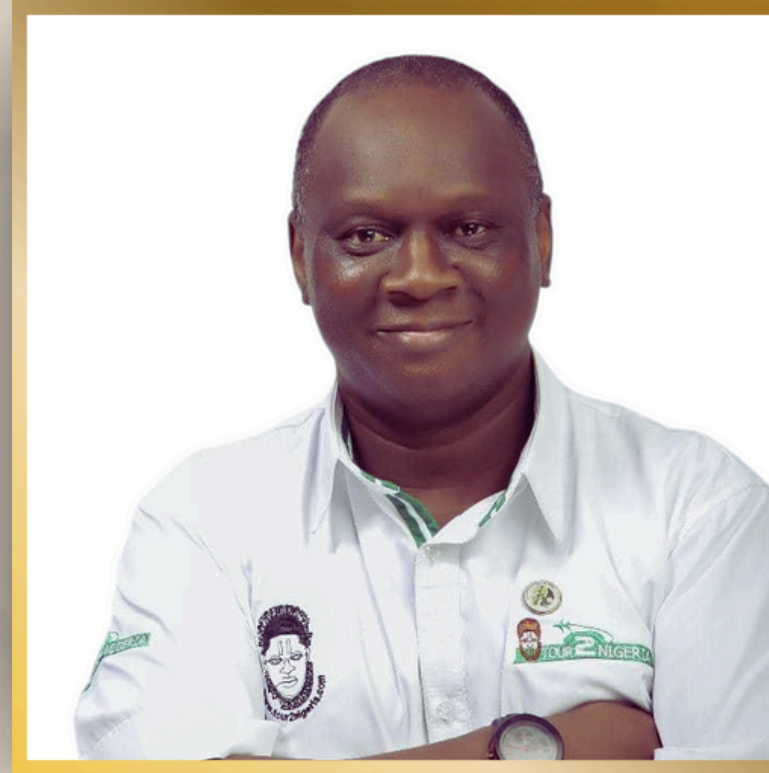
Executive Chairman of
African Tourism Board

Our Film Producers



**Emmanuel
Frimpong**

President/Founder at
Africa Tourism
Research Network
(ATRN)



**Otunba Michael
Balogun**

CEO Tour2Nigeria and Naija
Memorabilia Ltd | Secretary
General of Nigeria Association
of Tour Operators | Secretary
General of The State of the
African Diaspora (SOAD)



Leina Lemomo

Owner at
Msafiri Travels

Our Creatives



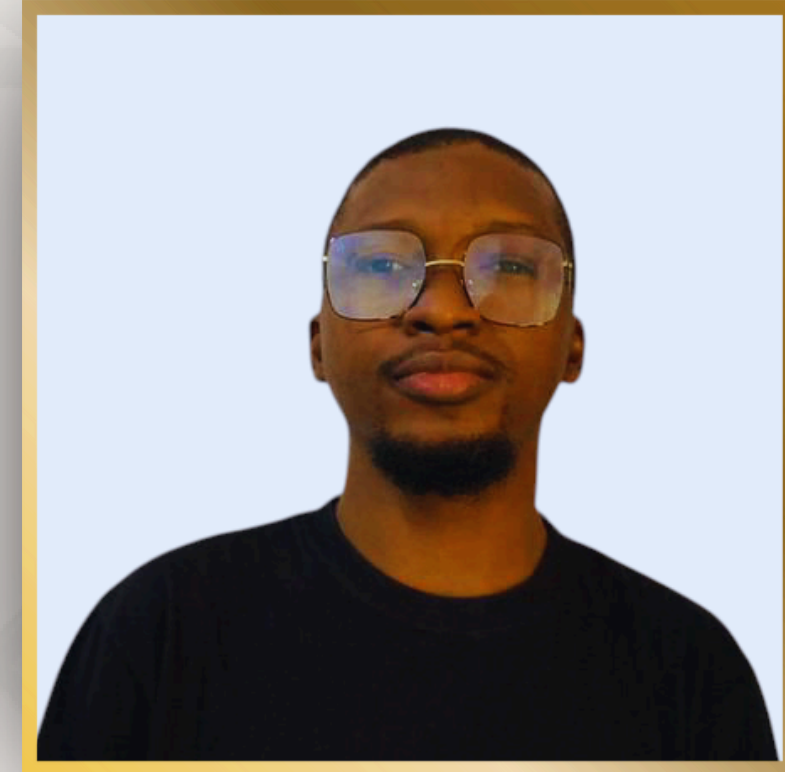
Chim'amaka

Photographer and
Support Assistant



Esther John

Writer



**Awe Adedoyin
Emmanuel**

Writer |
Historian and
International
Relationship

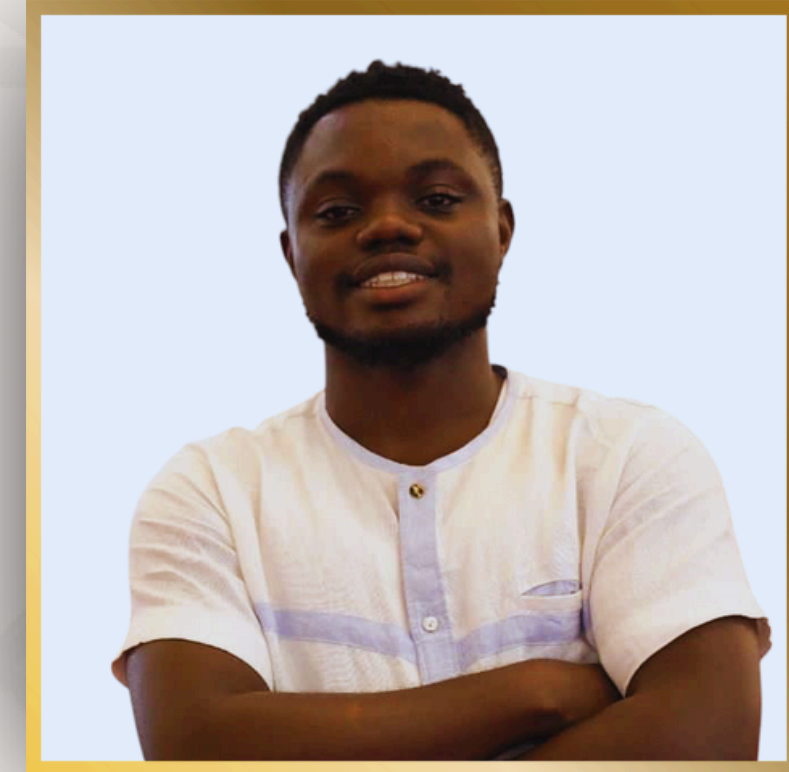
Our Creatives



Pascal Adama
Cinematographer



Sosu Selorm Ernest
Photographer



**Stephen Annor
Afriyie**
Cinematographer

Our Partners



For Sponsorship and Partnership

Join Us in Reclaiming African Narratives

We invite cultural ministries, corporate sponsors, institutions, and allies of African heritage to partner with us.



Contact Us

Joseph M. Kafunda – Director, AUSF

 Joseph@africanuntoldstories.org

 +264 81 347 8044

Chigozie Mercy

 +234 706 925 0989

For more information

 www.africanuntoldstories.org

 info@africanuntoldstories.org

